

11/03/00



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11-06-00

PTO/SB/05 (8/05)

Approved for use through 10/31/2002. OMB 0651-0032

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# UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

<b>Attorney Docket No.</b>	<b>03445-P0002A</b>	
<b>First Inventor</b>	<b>David Martin</b>	
<b>Title</b>	<b>METHOD FOR IMPROVEMENT OF PROMOTION RESPONSE</b>	
<b>Express Mail Label No.</b>	<b>EL 574 208 995 US</b>	

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent application contents

1.  Fee Transmittal Form (e.g., PTO/SB/17)  
*(Submit an original, and a duplicate for fee processing)*

2.  Applicant claims small entity status  
See 37 CFR 1.27.

3.  Specification [Total Pages **44**]  
*(preferred arrangement set forth below)*

- Descriptive title of the Invention
- Cross References to Related Applications
- Statement Regarding Fed sponsored R & D
- Reference to Microfiche Appendix
- Background of the Invention
- Brief Summary of the Invention
- Brief Description of the Drawings (if filed)
- Detailed Description
- Claims(s)
- Abstract of the Disclosure

4.  Drawings(s) (35 USC 113) Total Sheets **3**

5. Oath or Declaration Total Pages **2**

- a.  New executed (original or copy)
- b.  Copy from prior application (37 CFR 1.63(d))  
*(for continuation/divisional with Box 17 completed)*
- i.  **DELETION OF INVENTOR(S)**  
Signed statement attached deleting inventor(s)  
named in the prior application, see 37 CFR  
1.63(d)(2) and 1.33(b).

6.  Application Data Sheet. See 37 CFR 1.76

17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

 Continuation     Divisional     Continuation-in-part    of prior application No.:

Prior application information: Examiner Group/Art Unit:

For CONTINUATION or DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

**18. CORRESPONDENCE ADDRESS** Customer Number of Bar Code Label**24126***(Insert Customer No. or Attach barcode label here)* Correspondence address below

Name	Stephen P. McNamara		
Address	St. Onge Steward Johnston & Reens LLC 986 Bedford Street		
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Country	United States	Telephone	Zip Code
	203 324-6155		06905-5619
		Fax	203 327-1096

Name (Print/Type)	Stephen P. McNamara	Registration No. (Attorney/Agent)	32,745
Signature			
	Date	11/3/00	

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Times will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Office, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OF COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

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# FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision

TOTAL AMOUNT OF PAYMENT (\$ 422.00)

Complete if Known

Application No.	
Filing Date	November 3, 2000
First Named Inventor	David Martin
Examiner Name	
Group Art Unit	

Attorney Docket Number 03445-P0002A SPM

## METHOD OF PAYMENT (check one)

1.  The Commissioner is hereby authorized to charge indicated fees and credit any over payment to:

Deposit Account Number 19-4516

Deposit Account Name St.Onge Steward Johnston & Reens LLC

Charge Any Additional Fee Required 37 CFR 1.16 and 1.17

Applicant claims small entity status. See 37 CFR 1.27

2.  Payment Enclosed:

Check  Money Order  Other

## FEE CALCULATION

## 1. BASIC FILING FEE

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
101 710	201 355	Utility filing fee	355.00
106 320	206 160	Design filing fee	
107 490	207 245	Plant filing fee	
108 780	208 355	Reissue filing fee	
114 150	214 75	Provisional filing fee	
<b>SUBTOTAL (1) (\$)</b>		<b>355.00</b>	

## 2. EXTRA CLAIMS FEES

Total Claims	Independent Claims	Multiple Dependent	Extra Claims	Fee from Below	Fee Paid
23	-20**=		3	X 9	= 27.00
4	-3 =		1	X 40	= 40.00
			0	X 0	= 0.00
<b>Fee Description</b>					
103 18	203	9	Claims in excess of 20		
102 80	202	40	Independent claims in excess of 3		
104 270	204	135	Multiple dependent claims, if not paid		
108 80	208	40	** Reissue independent claims over original patent		
110 18	210	9	** Reissue claims in excess of 20 and over original patent		
<b>SUBTOTAL (2) (\$)</b>		<b>67.00</b>	* Reduced by Basic Filing Fee paid		<b>SUBTOTAL (3) (\$)</b>

## 3. ADDITIONAL FEES

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
105	130	Surcharge – late filing for or oath	
127	50	Surcharge – late provisional filing or cover sheet	
139	130	Non-English specification	
147	2,520	For filing a request for ex parte reexamination	
112	920*	Requesting publication of SIR prior to Examiner action	
113	1,840*	Requesting publication of SIR after Examiner Action	
115	110	Extension for reply within first month	
116	390	Extension for reply within second month	
117	890	Extension for reply within third month	
118	1,390	Extension for reply within fourth month	
128	1,890	Extension for reply within fifth month	
119	310	Notice of Appeal	
120	310	Filing a brief in support of an appeal	
121	270	Request for oral hearing	
138	1,510	Petition to institute a public use proceeding	
140	110	Petition to revive – unavoidable	
141	1,240	Petition to revive – unintentional	
142	1,240	Utility issue fee (or reissue)	
143	440	Design issue fee	
144	600	Plant issue fee	
122	130	Petitions to the Commissioner	
126	240	Submission of Informational Disclosure Stmt	
581	40	Recording each patent assignment per Property (times number of properties)	
146	710	Filing a submission after final rejection (37CFR § 1.129(a))	
149	710	For each additional invention to be Examined (37 CFR 1.129(b))	
179	710	Request for Continued Examination (RCE)	
169	900	Request for expedited examination of a design application	
Other fee (specify) _____			

SUBMITTED BY St.Onge Steward Johnston &amp; Reens LLC

Complete if applicable

Name (Print Type)	Stephen P. McNamara	Registration No. (Attorney/Agent)	32,745	Telephone	203 324-6155
Signature				Date	11/3/2000

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